



edgepoint  
LEARNING

## CUSTOM ELEARNING SOLUTIONS

PASSION | EXPERTISE | SUCCESS

EdgePoint delivers outstanding custom elearning solutions that creatively solve organizational training challenges.

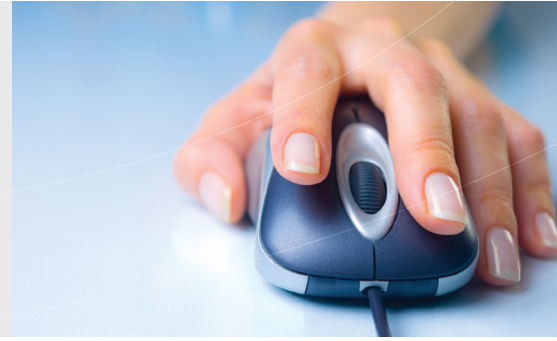
We become a virtual part of your organization, delivering the same passion for excellence and attention to detail that you would expect from a trusted team member. Our process and management expertise includes detailed reporting and regular updates to ensure your project is always on track—enabling you to focus on more strategic initiatives. We are proud to partner with organizations such as **Intel, Limelight Networks, Thomson Reuters, Pearson, PetSmart, and Toshiba** to help them stay ahead of the competition by creating world-class, self-paced elearning that increases the speed and effectiveness of organizational knowledge transfer.

“EdgePoint understands our uniqueness and works with us like others can’t. Their responsiveness is second to none. I have yet to find another provider that is as reliable, competent, ethical, trustworthy and economically competitive as EdgePoint Learning.”

Todd Brocious, Director of NCLB Initiatives  
STATE OF ALASKA

“EdgePoint is outstanding at keeping the communication lines open. I am always apprised of where things are, what next steps might be, and different options for us. I trust them and that is a hard thing to earn. You get the sense that person is working for you, not EdgePoint. For your project, they are part of your team.”

Ken Iversen, Product Manager  
LIMELIGHT NETWORKS



## We Help Make Your Learning Programs Great

We help you deliver world-class elearning programs by taking a different approach. At EdgePoint, we are not interested in just delivering another project. Instead, we believe in long-term partnerships that provide true value and service.

### START WITH THE PERFECT TEAM

We begin every project by understanding what your organization is trying to achieve. We then help you determine where you need support and what skills are best suited for your situation based on your subject matter expertise, company culture, and your preferred method of development. With a clear understanding of your situation we pull upon our network of elearning professionals, each already acclimated to the EdgePoint methodology and ready to bring the right talent at the right time. Unlike outsourcing overseas, EdgePoint maintains a virtual company of carefully vetted domestic development talent that is highly skilled, proven in their ability to deliver quality instruction, and industry experts at what they do.

### PLAN SMARTLY

We eliminate any risk because we ask the right questions upfront and plan accordingly. We also understand that everyone needs to know how the process will work, what they can expect, and feel confident that deadlines

will be kept. By explaining each step of the process in detail to everyone on your team before we start any project, we make sure all stakeholders understand their role, when they are required to act, and what each step will involve. We plan for contingencies to give you options that will allow you to overcome problem areas if they arise. The result is a winning situation for everyone that allows you to get the best possible result—every time.

### OVER-ACHIEVE

Pulling from our 14 years of experience in successfully delivering global elearning solutions to a diverse group of customers, we use state-of-the-art tools and processes to maximize our client-team's time to deliver a product that exceeds expectations but stays within standards and specifications. Our clients consistently tell us that we respond to their needs more efficiently and effectively than any other provider. We work smarter and then pass the efficiency savings back to you, resulting in a highly competitive price/value proposition in the marketplace.

### REFINE AND ADAPT

We understand the need to change and adjust through the scope of a project. We build our courseware with non-proprietary tools that allow you to maintain control of updates and changes. At EdgePoint, our customers return to us because we won't march them down a non-flexible path and force them to accept an end product that barely meets requirements. We adapt and change, and allow customers to achieve success through the process of developing outstanding instruction that can be easily updated and modified to maintain relevancy.

## Learn More

EdgePoint can help you quick start your next elearning initiative by devising a scope, statement of work and then entering your project into production within just a matter of days. For a free consultation on how EdgePoint can help you get more out of your next elearning project contact us at [480.219.0052](tel:480.219.0052) or by email [info@edgepointlearning.com](mailto:info@edgepointlearning.com).